

Berg De Bleecker, Investor Relations Director, Goodwell Investments

Berg entered the triple bottom line investment space more than ten years ago bringing a background as a capital and private markets analyst.

Through various investment management roles at reputable Belgian and Dutch institutions in the public and private sector, she has continuously striven to close the gap between financial first and impact first schools of thought, putting social impact on the agenda of the former and risk-adjusted financial returns on the agenda of the latter. In 2017, Berg decided to join Goodwell, which distinguishes itself by its strong track record as a pioneering private equity firm with a focus on inclusive growth in developing markets.