

Marcel Brenninkmeijer

The Good Energies Foundation which Marcel Brenninkmeijer founded in 2007 focuses on the nexus of climate change and poverty alleviation in the Global South using forestry, clean energy and innovation as its main leverage points. Marcel Brenninkmeijer founded Good Energies, a renewable and energy-efficiency investment firm, based on the 3 P-principles (people, planet, profit) in 2001.

His first 20 years of business experience were with C&A, the fashion retailer, where he has also coordinated the C&A European Environmental Working Group, which he set up in 1989.

In 1998, he spent a sabbatical year on executive studies at IMD in Switzerland and HBS in the United States.