



TBLI GROUP

25 years making the financial system work for all through education and Networking

Big Purpose

TBLI Brings together authentic committed professionals passionate about sustainability.

To change the financial system so it works for all stakeholders

So that we can restore the social and environmental balance.



Challenge Solution

Founded over 25 years ago, the Triple Bottom Line Investing Group (TBLI) is a vertically integrated advisory and networking ecosystem that brings together thought leaders, asset managers, investors, and innovative organisations dedicated to public/private sustainable and social finance.

Asset owners, service providers and asset managers struggle to integrate ESG (Environmental, Social and Governance) and Impact in their asset allocation. TBLI Consulting provides solutions, investment pipeline and strategy to achieve true impact.



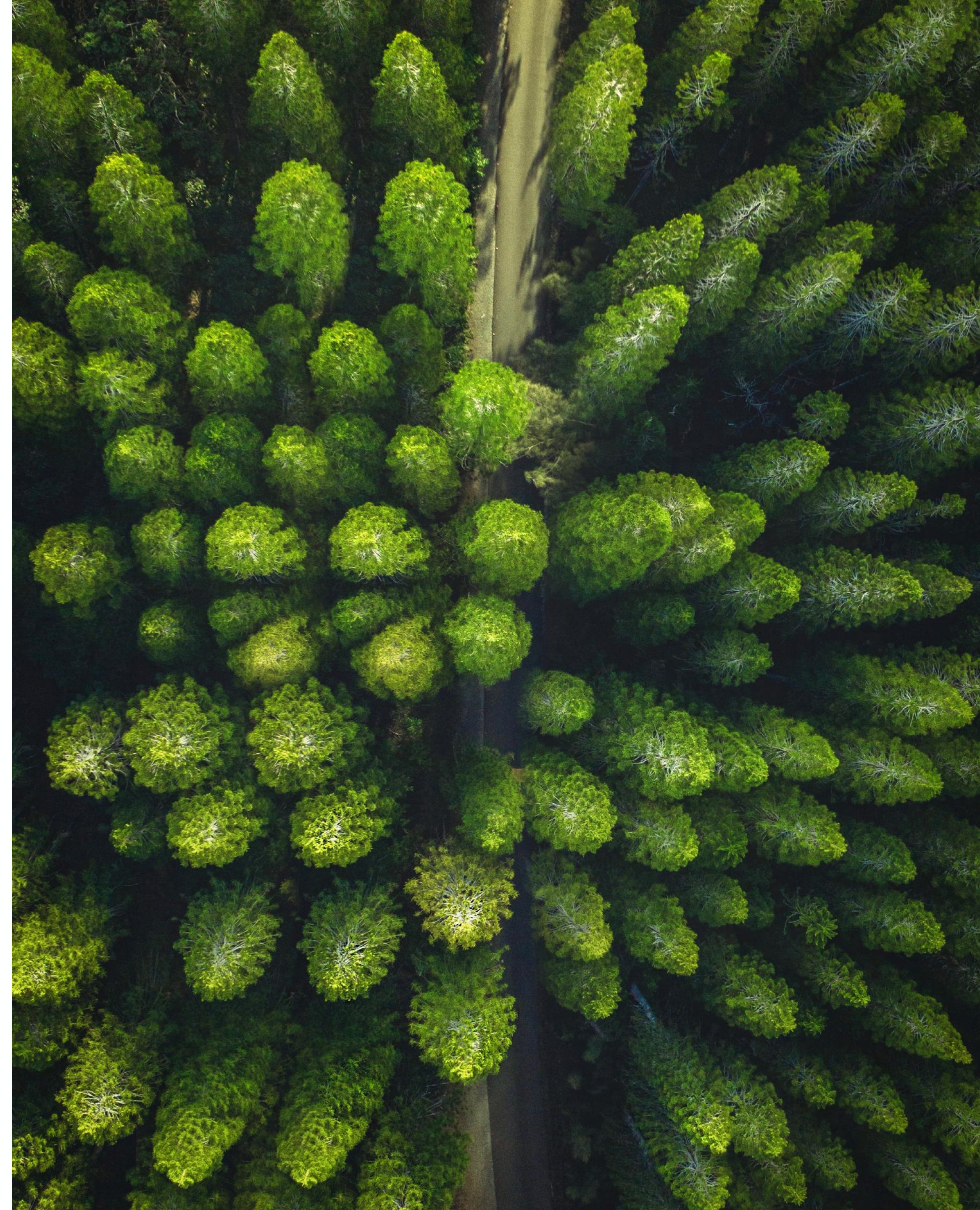
The TBLI Story

TBLI is building an economy based upon well being – creating a community of investors dedicate to restorative capitalism

Building a trusted community of ESG & Impact Investors, through education and networking. People are looking for authenticity, integrity, trust, connection, values and a tribe of family, where they feel at home.

We focus on the three drivers for investors, and only communicate in a common language. :

- Self Interest
- Opportunity
- Money Flows



What is TBLI?

TBLI Group is a Values driven Advisory firm that helps C-Suite leaders and organisations become an ESG/Impact leaders. The Company educates, facilitates, advises and transacts globally in Triple Bottom Line investments- Investments that provide a financial as well as environmental and social added value. Providing Sustainability and IMPACT business and capital solutions through three divisions:

(1) **TBLI Conference™**

(2) **TBLI Consulting™**

(3) **TBLI Foundation™**

Our mission is to provide multiple returns for your investments. For 25 years has aided asset owners and managers in integrating ESG and Impact in their portfolios. Having completed nearly 500 projects and influencing over 50 Trillion dollars in Assets and helped direct nearly 1.3 trillion in investments.

What we can offer? TBLI can make you an expert in ESG and Impact Investing and develop a long term strategy for ESG and Impact Investing, guiding you along the way.

We are not a sales firm.

What can TBLI do for the average ESG-curious (or ESG-compelled by investors) fund manager? Make you an ESG/Impact thought leader. Ultimately, help you prosper from the booming interest in sustainable investing.

1. Investment advisory services, which takes the form of guidance that can help investment firms distinguish between sustainable investments and investments that merely pretend to be sustainable or deliver value that is not worth the sustainability label.- Clients want our halo, network and access for deals.

2. Event organization services, which generate revenue for TBLI through fees

- What are TBLI's products?- Advisory and Education through-TBLI Connect (Capital, Advisory and Recruitment), Master Classes, Bespoke Events, Investor Salons, TBLI Weekly

- How can TBLI make your life as a fund manager/investor easier/better? Make you an expert in ESG and Impact Investing and provide deal flow and clients in the fastest growing segment of investment industry

- How can TBLI make you money that is more sustainability-Through its vast network and stellar reputation, TBLI can filter out the news to focus on true impactful opportunities.

Why TBLI?

Make the financial system work for all.

What? ESG and Impact Thought Leader

TBLI is the worlds leading authority on ESG and Impact Investing (investing 2.0)

How? Educate and Advise

After I left my publishing business 25 years ago, I started to pursue my dream of creating an economy based upon well being. How to achieve that? I needed the business community to support the idea, but how to get them on board.

I chose finance industry because of the large concentration of wealth in a few hands. If I could change the mindset of the top 100 asset owners/managers, this would create money flows into Investing 2.0 (ESG and Impact Investing).

We are now an overnight success after 25 years. Investing 2.0 is becoming a fact.



You can put the the subtitle here

We believe that great things happen when **good people meet**

The world we share tomorrow is shaped by the introductions we make today. TBLI connects investors with opportunities that matter.

Our events bring together a network built on 25 years of trust and focus to create real value and real impact. We facilitate the right connections.



Making Dreams Come True

TBLI leverages IMPACT through 4 business lines which serve as a growth continuum of sustainable practice for asset managers, family offices, foundations and corporations. The world we share tomorrow is shaped by the introductions we make today. TBLI connects investors with opportunities that matter.

Our events bring together a network built on 25 years of trust and focus to create real value and real impact. We facilitate the right connections.



You can put the the subtitle here

Historical Timeline TBLI Group



1998

TBLI founded

Launched first international ESG & Impact Summit in The Netherlands



2002

Fifth TBLI Summit held

First summit held outside of the Netherlands



2003-2004

TBLI starts MBA course on ESG & expands summits

Sixth international summit held, First in-house ESG training for wealth management division ABN AMRO



2005-2006

Start of European & Asian TBLI events

First TBLI Asia summit held in Thailand, tenth TBLI Europe summit held in Paris. First In-house training for one of largest pension funds in Europe - ABP



2008-2010

New entities

TBLI Group Holding BV, TBLI Consulting BV and TBLI Conference BV were created. First TBLI summit held in Japan (2009). 17th TBLI summit held in Amsterdam



2011-2015

Expansion to 3 annual events

TBLI summits expand to 3 annual events: TBLI Nordic, USA & Europe. 2011 - First TBLI summit London. 2012 - First TBLI Summit in Zürich. 2013 - First TBLI summit USA in NY. 2015 - Five TBLI events held: America, USA, Asia, Europe, Nordic. Expansion of Capital solutions through advisory services.



2016-2019

TBLI Expert Network created

2016 - TBLI summits Nordics only
2019- Three Asian events (Singapore, Hong Kong, Beijing.)
One European event - Zürich.
38th TBLI summit held
TEN Created - network of 300 independent ESG experts



2020-2022

Virtual transition

2020 - 3 TBLI summits held virtually: Asia, Europe & Americas
Start of weekly original content masterclasses on ESG & Impact. Launch of Capital Connect - Matchmaking engine for capital, advisory and investment. 2021-2022: TBLI Better World Prize launches. Award prize to find best ESG measurement system

Our Services



Advisory

TBLI can assist you in your ESG and Impact Investing journey.

- advisory board support
- due diligence
- risk/return assessment & mitigation
- business plan development
- portfolio company management fundraising
- mentoring
- due diligence
- strategic partner networking
- training, etc
- opportunity sourcing
- Impact measurement and reporting
- Impact strategy development



Events

TBLI has a plethora of experience hosting events and curating programs, having organised conferences focussing on educating investors on the importance of impact investing for over 25 years. Since the outbreak of the pandemic, we have shifted focus to virtual events after doing annual conferences on a regular basis, this has allowed us to increase our reach and allowed more investors to get access to our content and the investment opportunities in our network. We will continue to focus on virtual events. If you are interested in engaging or hiring TBLI to organize and curate an in-person or online event for you, you can contact us.

[VIEW EVENTS](#)

TBLI Capital Connect

TBLI Capital Connect is our matchmaking system where we connect funds and projects to our network of investment allocators. The algorithm matches investors to investment opportunities according to the their investment profile and vice versa. Funds & companies looking to raise funds will be able to be connected to impact investors that invest regularly in their industry. A very efficient way of fundraising.



TBLI Weekly

A weekly newsletter curated by TBLI featuring all the most important Impact Investing/ESG news combined with all the upcoming TBLI events & announcements.

[SUBSCRIBE](#)

TBLI Better World Prize

People's Choice Award for Best ESG/Impact Measurement System

ESG and impact have become mainstream. It seems that every day there's a new ESG reporting standard or organization. Do we need so many? Which ones are actually useful? How can we know?

TBLI are all about bringing clarity and transparency to this confused mess.

TBLI Better World Prize" will cut through the marketing and public relations noise to identify the measurement systems that ESG/Impact industry professionals believe are the most valid and useful.

The world is running out of runway to address our social and environmental challenges, i.e. Climate Change, Water Stress, Food Security, and Poverty to name a few. These problems are accelerating. At the same time, there is 4.4x more wealth than GDP, according to Credit Suisse Wealth Report. What if we mobilized that money to address our social and environmental challenges as well as achieve market rate return, if possible?

To do that we need to know if our investments will truly improve society or the environment. Present ESG and Impact Measurement doesn't provide that insight. Present measurement is more risk focussed rather than output.

TBLI Better World Prize was established to improve ESG and Impact analysts by highlighting the best and worst and offer true comparability. Ultimate goal speed up investment into societal and environmental restoration

Date: November 30th, 2022

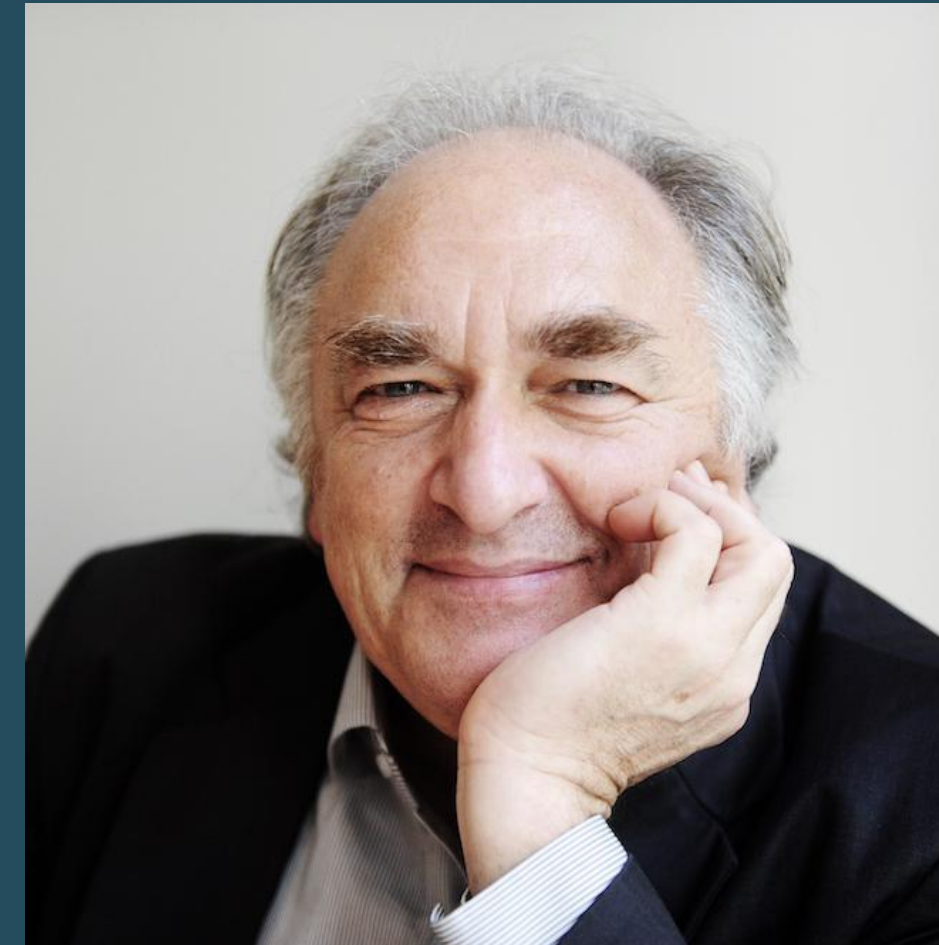
[Click here for more information](#)



Meet the team

Robert Rubinstein

Chairman & Founder



Dr. Rieki Crins

COO & Special Events Manager

Sam Rubinstein

Managing Director



Beata Dunn

General Counsel

Testimonials



Leo Johnson Co-Founder of Sustainable Finance Limited

TBLI is a battery charger event. It's an event that makes you realize how outdated your thinking has become. It is a crash course a mini green investing MBA. It's an energizing place - it's got a critical role in diffusing the best practice.

Andrew Ausili (Director Public Policy Of Sustainability Affairs Americas Credit Suisse)

Speakers and participants brought great insights and experience on impact investing and ESG. The knowledge and expertise was clearly on display and allowed for informative and vibrant discussions.

Rosanna Grimaldi Executive Director STOXX Ltd

Thank you very much for the nice time at TBLI and for the storm of ideas you unchained in my brain.

Evan Harvey Managing Director of Corporate Sustainability NASDAQ OMX

The panels are lively informative and expertly moderated. As a sustainably practitioner and advocate TBLI is one of the events that returns real value.

Jed Emerson Senior Fellow Generation Foundation Generation Investment Management

The rich array of firms and strategies represented at TBLI make it the best place to come to hear from cutting edge investors and learn from their experiences. By reaching across the silos it fosters a set of discussions that are critical to advancing not only the interests of those involved in sustainable finance but in improving the understanding of mainstream investors with regard to the innovations taking place within the financial services arena.

Niel Golightly VP External Affairs Shell Oil

This TBLI conference was additional proof for me that creative open-minded and visionary investors are helping ensure that the capitalist engine continues to be one of the best ways to tackle society's evolving challenges. I came away inspired and I look forward to the next conference.



Tbbl.circle

SUSTAINABLE INVESTMENT FOR A BETTER TOMORROW

TBLI Circle is a private community focused on driving positive social and environmental change through sustainable investing.. It was established with the aim of connecting individuals who are passionate about sustainability and creating a community that is dedicated to achieving our big purpose together.

This purpose is to transform the financial system to benefit all stakeholders, and to restore the social and environmental balance.

The organization brings together authentic and committed professionals who are passionate about sustainability, with the goal of creating real value and impact. By facilitating connections and sustainable learning, TBLI Circle has built a trusted network over 25 years.

The organization provides a virtual home or tribe for individuals to meet, engage, chat, learn, and connect in a safe space. TBLI Circle believes that meaningful connections between good people can lead to great things and that the world we share tomorrow is shaped by the introductions we make today.

As a TBLI Circle member, you will gain access to a range of exclusive resources and benefits:

- Free admission to TBLI events worldwide
- Discounts on other Sustainable Investing Events
- Invitation to private Retreats
- Extensive networking and socializing
- Access to all past TBLI events via our library.
- Monthly virtual speed networking or mixer.
- Access to our network of industry leaders
- Optional: Training programs, Advisory services.
- Many new services are to be announced, in the coming months.





THANK YOU

CONTACT:

WWW.TBLIGROUP.COM

ROBERT@TBLIGROUP.COM